Workshop
Video Production and Sharing

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Video production and sharing
Introduction

Videos are a powerful enrichment of face to face lectures, and can also be used as a tool for distance learning.

Videos from e.g. presentations or complete lectures may be uploaded to YouTube or to the Course Management System of your university (e.g. Moodle) and offered to your students for post review of lectures.

Video production and sharing

Introduction

The making of a sounding video needs a thorough planning, not just the storyboard. There are a number of issues to consider:

- selecting footages
- sound
- editing
- and publishing

The workshop aims to communicate the entire workflow, from planning to publishing a short video and will let you go with a ready made video as a teaser.

Video production and sharing
Workshop Agenda I

The Workshop has 3 parts:

(1) the first part introduces the production workflow and the key phases when producing a film. This can be considered as the pedagogic part of the workshop.

(2) In the second part you will get familiar with selected video editing tools and learn the techniques to produce a video.

(3) Exercises (hands on sessions)

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Workshop Agenda II

In the exercises, you will learn:

(1) drafting the production workflow for creating short films;

(2) to master a video editing program and how to produce a short customized video by using a video editing software;

(3) how to publish and to share the video using existing video portals;

Video production and sharing
Ultimate Goal

Goal of this workshop

- To let you go with a ready made video, either compiled from your own content or with content provided from us.

- You should be able to continue to produce your own videos at home in the context of your business or educational environment.

Video production and sharing
Video Editor

Which Editor to make your Video? Windows Live Movie Maker

Windows Live Movie maker is a simple and
easy to use Video and Photo Editor which can
provide a quick result (free).
You can download the latest version from the
Microsoft website.

Video production and sharing

Video Editor

Which Editor to make your Video? Pinnacle Studio 16

Pinnacle Studio (most recent Vers. 17) is one of the most straightforward of the "serious" home movie editing programs, mainly thanks to a tabbed interface that follows a typical movie's workflow: Import, Edit and Make a Movie.

The program offers a range of ways to get video from DV cameras, Blu ray and DVD discs etc., and includes excellent editing tools such as scene detection, which splits your raw footage into more usable chunks. There's also a clever combined storyboard/timeline/text view of your movies, better than average audio tools, plus good effects and transitions.

Video production and sharing

Downloadhelper

Downloading Videos with Downloadhelper (Firefox) or with Freemake Video Converter

There are many ways to download videos, the add on for the browser Firefox called "Downloadhelper" is one good option. You need the browser Firefox before you can install Downloadhelper. Watch this little movie to see how simple Downloadhelper works: www.screenr.com/UzQ

Another excellent tool is the stand alone "Freemake Video Converter". The tool can download videos, can just extract the audio track, can convert many formats into and from, can burn DVDs and more.... www.freemake.com/free_video_converter/

As a universal player, we recommend to install the VLC Player on your computer.
VLC is a free and open source cross platform multimedia player and framework that plays most multimedia files as well as DVDs, Audio CDs, VCDs, and various streaming protocols....... www.videolan.org/vlc/

Video production and sharing

Sharing your Videos

Public Video Sites, Internet:

There are a number of sites you can use to search for proper video material or uploading your own videos.

TeacherTube: designed to allow those in the educational industry, particularly teachers, to share educational resources such as video, audio, documents, photos, groups and blogs. The site contains a mixture of classroom teaching resources and others designed to aid teacher training

- YouTube: www.youtube.com
- Vimeo: https://vimeo.com
- Teachertube: http://teachertube.com

Examples for educational videos:

- Khan academy: http://www.khanacademy.org
- Brightstorm: http://www.brightstorm.com
- Learnerstv: www.learnerstv.com

Video production and sharing
Exercises

Follow these steps to make your video:

- Make your storyboard;
- Select the necessary content (video footages, pictures, audio tracks music or comments). Take your own material or choose from ore resources or download from the Internet.
- Get familiar with the video editor of your choice;
- Download the content into your video editor;
- Edit your video, follow your storyboard, annotate, add PowerPoint slides at the appropriate position, add background music if applicable.
- Save the video in the desired format (YouTube, PC, DVD...)
- Share the video in YouTube etc.

Workshop Organization

WORKSHOP AGENDA 24th of June

Time		Lead	Room
09:00	Introduction, Scope & Agenda	Bernd Ueberschär	Moviemaker (R1)
09:30	"The Ins & Outs of Learning in the Age of Tweets"	Mike Moulton	Moviemaker (R1)
10:15	Introduction to Workshop topics (Part 1): Video	Bernd Ueberschär, Stephen Bean	Moviemaker (R1)
10:40	Tea/Coffee		Al Fresco Gardens
11:10	Introduction to Workshop topics (Part 2): Audio, Social Media, E Portfolio, Sharing Slideshows (25 min. each)	Clive Dove, Mike Moulton, Jean Dhont, John Bostock , Eoin Lettice, Sonia Seixas, Sathappan Saravanan	Moviemaker (R1)
13:00	Lunch		Harruba Restaurant
14:00	Hands on workshop sessions 1 • Video (Group 1) • Audio (Group 1) • Slidesharing (Group 1)	Bernd Ueberschär, Stephen Bean Clive Dove, Mike Moulton Jean Dhont	Moviemaker(R1) Mahara (R2) Moodle (R3)
15:45	Tea/Coffee		Al Fresco Gardens
16:15	Hands on workshop sessions 2 • Video (Group 2) • Audio (Group 2) • e Portfolio (Group 1)	Bernd Ueberschär, Stephen Bean Clive Dove, Mike Moulton Sathappan Saravanan, Sonia Seixas	Moviemaker(R1) Mahara (R2) Moodle (R3)
18:00	Wrap up first Day	All	Moviemaker(R1)
18:30	Close Workshop Day 1		Bar
19:30	Dinner	All	Hugo's, St Jullian's

Workshop Organization

WORKSHOP AGENDA 25th of June

Time		Lead	Room
09:00	Short Introduction 2nd Day	Bernd Ueberschär	Moviemaker (R1)
09:15	Hands on workshop sessions 3 • e Portfolio (Group 2) • Slidesharing (Group 2) • Social Media	Sathappan Saravanan, Sonia Seixas Jean Dhont John Bostock , Eoin Lettice	Moviemaker (R1) Mahara (R2) Moodle (R3)
11:00	Tea/coffee		Al Fresco Gardens
11:30	Assignment of Participants	All	Moviemaker (R1)
11:45	Exercises: Participants practice the topics they want to learn in depth	Bernd Ueberschär, Stephen Bean Clive Dove, Mike Moulton, Jean Dhont, John Bostock , Eoin Lettice, Sonia Seixas, Sathappan Saravanan	Moviemaker (R1) Mahara (R2) Moodle (R3)
13:00	Lunch		Harruba Rest.
14:00	Continues: Exercises: Participants practise the topics they want to learn in depth	Bernd Ueberschär, Stephen Bean Clive Dove, Mike Moulton, Jean Dhont, John Bostock , Eoin Lettice, Sonia Seixas, Sathappan Saravanan	Moviemaker(R1) Mahara (R2) Moodle (R3)
15:45	Tea/coffee		Al Fresco Garden
16:15	Continues: Exercises: Participants practise the topics they want to learn in depth	Bernd Ueberschär, Stephen Bean Clive Dove, Mike Moulton, Jean Dhont, John Bostock , Eoin Lettice, Sonia Seixas, Sathappan Saravanan	Moviemaker(R1) Mahara (R2) Moodle (R3)
17:30	Participants present their results	All	Moviemaker(R1)
18:00	Wrap up Workshop	All	Moviemaker(R1)
18:30	End of Workshop		Bar
19:30	Dinner		Waterbiscuit